



## EU BUSINESS HUB @ SEMICON JAPAN 2024

### BUSINESS MISSION OVERVIEW

9 – 13 December 2024

Thanks to EU Business Hub @ Semicon Japan 2024, **50 European SMEs including start-ups** will visit Japan and kick-start their internationalisation path in the Digital Solutions sector. Participants will join [Semicon Japan](#), a high-level trade fair bringing together companies in the field of the semiconductor manufacturing technologies, processes and their diverse applications (the 2023 winter edition was visited by more than 85,000 participants).

This business mission presents **a unique opportunity** for EU SMEs including start-ups to establish valuable contacts, exhibit their solutions at the EU pavilion, build long-lasting relationships with Japanese enterprises and explore new business avenues together. The EU Business Hub provides market insights, matchmaking services, financial and tailored support to companies.

### TARGET AUDIENCE

#### European SMEs including start-ups and Japanese enterprises involved in the semiconductor sector:

- ▶ Advanced semiconductors and future applications (e.g. AI, machine learning, 5G/6G communication technology, etc.)
- ▶ Semiconductor manufacturing equipment (e.g. semiconductor design equipment, mask manufacturing equipment, wafer manufacturing equipment, etc.)
- ▶ Components and materials for semiconductor manufacturing (e.g. process materials, test materials, assembly materials, etc.)
- ▶ Services and software

#### Japanese buyers, distributors and R&D partners in public and private sectors.

**European SMEs including start-ups, Japanese investors and enterprises** delivering innovative semiconductor-related technologies, processes and applications including, but not restricted to quantum computing, power electronics, smart mobility and more.

# OVERVIEW OF THE BUSINESS MISSION

The business mission to Tokyo will last five days in total, including three days of dedicated business matchmaking, networking and a study tour.



The business mission agenda is as follows:

## Day 1

Arrival in Tokyo, welcome and networking gathering.

## Day 2

Briefing session, industry intelligence and sector briefs, study tour.

## Day 3

Exhibition and networking @ Semicon Japan.

## Day 4

Exhibition and networking @ Semicon Japan, networking reception.

## Day 5

Exhibition and networking @ Semicon Japan, debriefing session.

## SERVICES/BENEFITS THE EU PARTICIPANTS WILL BE RECEIVING



**Business matchmaking:** pre-arranged in-person meetings with carefully selected Japanese enterprises.



**Financial support** up to €1000 to benefit from a menu of additional customised services co-funded by the project (e.g., translation, printing, legal advice).



**Hotel accommodation** (Grand Nikko Tokyo Daiba) for four nights – in total, up to €1000 for accommodation are covered by the programme.



**Market intelligence** information.



**Cultural and linguistic** support.



**Coverage of the exhibition fee** @ Semicon Japan.

# KEY MARKET INSIGHTS

Participating to EU Business Hub @ Semicon Japan 2024 represents a unique opportunity for European SMEs and startups because:

**2<sup>ND</sup>**  
economy  
in Asia




**4<sup>TH</sup>**  
largest economy  
in the world



EU exports to Japan in 2023 amounted to

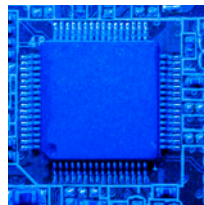
 **€64**  
billion  
in goods

 **€36.3**  
billion  
in services

**7<sup>TH</sup>**  
EU's largest  
trading partner  
for goods



**2<sup>ND</sup>**  
largest trading  
partner in Asia,  
after China



The semiconductor industry is a priority of the Japanese government, which approved in November 2021 a €4.5 billion package for semiconductor investments



Japan hosts prominent technology companies engaging in the semiconductor sector and in the production of manufacturing equipment. The current value is €44 billion, and is expected to grow to €87 billion by 2030 as per the Government of Japan's market strategy

Deadline to apply for the Business Mission is:

**6 SEPTEMBER, 2024**

Find out more

**EUBUSINESSHUB.EU**