



GREEN AND LOW-CARBON TECHNOLOGIES KOREA 2025

BUSINESS MISSION OVERVIEW

9 – 13 June 2025

Thanks to Green and Low-Carbon Technologies Korea 2025, **50 European SMEs including start-ups** will visit the Republic of Korea and kick-start their internationalisation path in the Green and Low-Carbon Technologies sector.

This business mission presents a **unique opportunity** for EU SMEs to establish valuable contacts, showcase their solutions, build long-lasting relationships with Korean enterprises and explore new business avenues together. The EU Business Hub provides market insights, matchmaking services, financial and tailored support to companies.

TARGET AUDIENCE



European SMEs including start-ups and South Korean enterprises involved in the Green and Low-Carbon Technologies sector, such as: Clean energy technologies, Energy systems, Environmental monitoring analysis and assessment equipment, Circularity, Environmental and climate change mitigation technologies/solutions, etc.

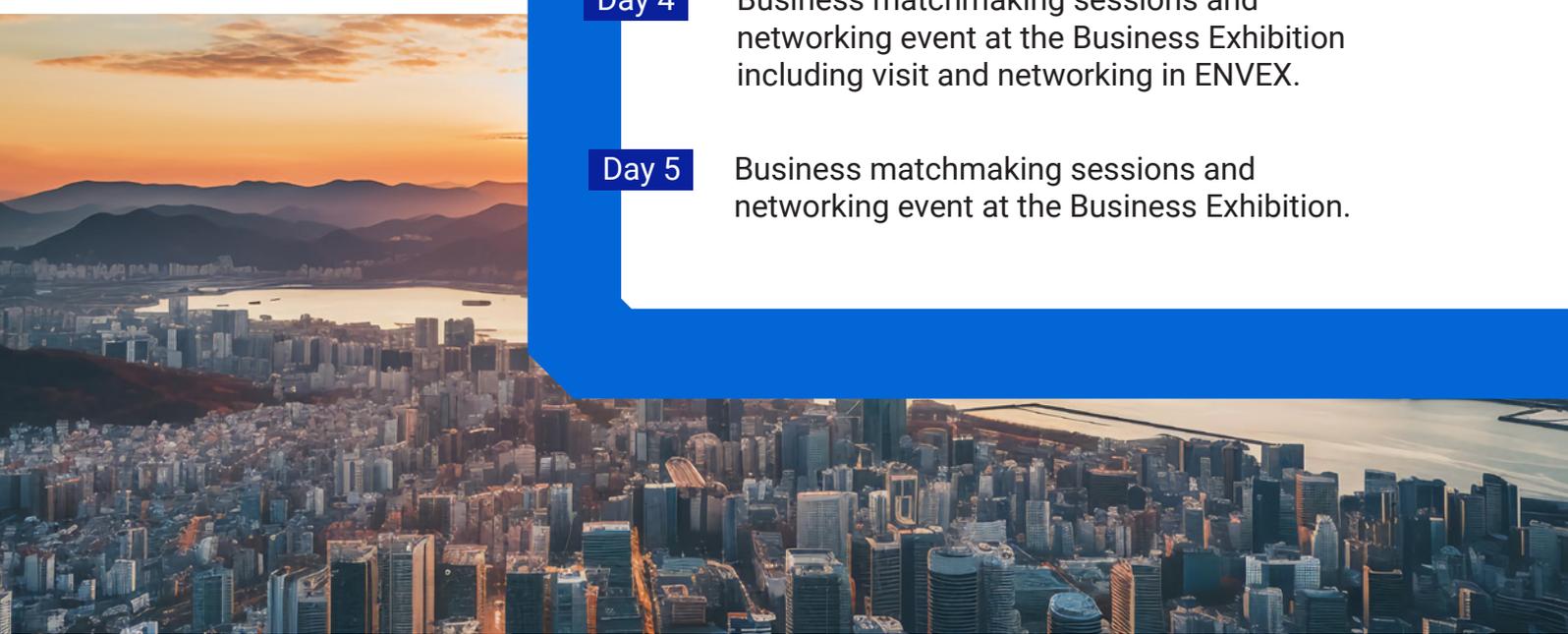
South Korean Business Operators, notably buyers, distributors and R&D partners in public and private sectors, and investors.

OVERVIEW OF THE BUSINESS MISSION

The business mission to Seoul will last five days in total, including three days of dedicated business matchmaking and networking; a visit to [ENVEX](#) for networking opportunities, and a study tour.

The business mission agenda is as follows:

- Day 1** Arrival in Seoul, welcome & networking gathering.
- Day 2** Industry intelligence, sector briefs and study tour.
- Day 3** Business matchmaking sessions and networking event at the Business Exhibition.
- Day 4** Business matchmaking sessions and networking event at the Business Exhibition including visit and networking in ENVEX.
- Day 5** Business matchmaking sessions and networking event at the Business Exhibition.



SERVICES/BENEFITS THE EU PARTICIPANTS WILL BE RECEIVING



Business matchmaking resulting in pre-arranged in-person meetings with carefully selected South Korean enterprises.



Financial support up to €1000 to benefit from a menu of additional customised services co-funded by the project (e.g. translation, printing, legal advice).



Hotel accommodation ([Grand InterContinental Seoul Parnas](#)) for four nights – in total, up to €1000 for accommodation is covered by the programme.



Market intelligence information including sectoral briefings providing insights on market structure and opportunities.



Cultural and linguistic support such as briefings on doing business in Korea, and support for interpretation and translation.



Coverage of the visitor fee for ENVEX.

KEY MARKET INSIGHTS

Participating to **Green and Low-Carbon Technologies Korea 2025** represents a unique opportunity for European SMEs because:

4TH
largest economy in Asia



13TH
largest economy in the world

In 2024, the South Korean government released **the world's first auction for clean hydrogen power generation**, positioning the country as a leader in the global shift toward a sustainable and clean energy transition

The South Korean government announced its **National Framework Plan for Carbon Neutrality and Green Growth in March 2023**. The plan defined the nation's power generation and GHG reduction targets by 2050. It also sets sector-specific reduction targets of approximately 40% less than 2018 levels

EU exports to the Republic of Korea in 2022 amounted to

 **€60.1 billion** in goods
 **€19.6 billion** in services



Public and private sectors plan to jointly explore markets in line with the government's green industry export strategy and will **establish a €268.8 million green export fund until 2028 to support promising projects**

The South Korean government aims to achieve **€10.08 billion in green industry exports** by the first half of 2024 and plans to reach a total of **€67.18 billion by 2027**

Deadline to apply for the Business Mission is:

28 FEBRUARY 2025

Find out more

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EU Business Hub –Japan and the Republic of Korea is an EU-funded programme that supports EU businesses in the green and low-carbon, digital, healthcare and medical equipment sectors to enter the markets of Japan and the RoK.



Funded by
the European Union