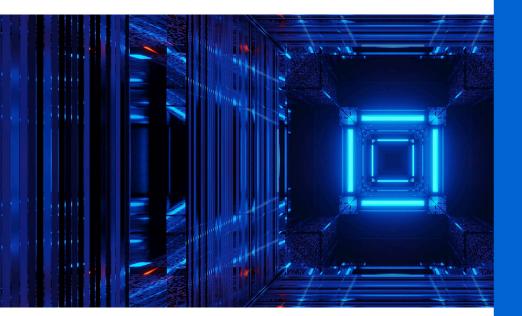
# EU BUSINESS HLJB

The Republic of Korea



# DIGITAL SOLUTIONS KOREA 2026



BUSINESS MISSION OVERVIEW

9 - 13 February 2026

Thanks to the Digital Solutions Korea 2026, **50 European SMEs including start-ups** will visit the Republic of Korea and kick-start their internationalisation path in the Digital Solutions sector.

This business mission presents a **unique opportunity** for EU SMEs to establish valuable contacts, showcase their solutions, build long-lasting relationships with Korean enterprises, and explore new business avenues together. The EU Business Hub provides market insights, matchmaking services, financial and tailored support to companies.

### TARGET AUDIENCE



**European SMEs including start-ups and enterprises** in the Republic of Korea involved in the Digital Solutions sector, such as: sustainable semiconductor manufacturing technologies, semiconductor materials and equipment, AI, advanced packaging, etc.

**Business operators in the Republic of Korea**, notably buyers, distributors and R&D partners in public and private sectors, and investors.

# OVERVIEW OF THE BUSINESS MISSION

The business mission to Seoul will last five days in total, including three days of dedicated business matchmaking and networking, a visit to SEMICON Korea for further business opportunities, as well as a study tour.

#### The business mission agenda is as follows:

Day 1

Arrival in Seoul, welcome & networking reception.

Day 2

Briefing session with sectoral experts and a study tour.

Day 3

Business matchmaking sessions and networking reception.

Day 4

Business matchmaking and networking at SEMICON Korea.

Day 5

Last day of business matchmaking sessions and debriefing session.



### SERVICES/BENEFITS THE EU PARTICIPANTS WILL BE RECEIVING



# Business matchmaking

resulting in prearranged in-person meetings with carefully selected enterprises in the Republic of Korea.



# Market intelligence information including sectoral briefings providing valuable insights on market structure and potential opportunities.



# Cultural and linguistic support

such as briefings on doing business in the Republic of Korea and support for interpretation and translation.



### Financial support up

to €1000 to benefit from a menu of additional customised services co-funded by the programme (e.g. translation, printing, legal advice, booth decoration).



# Hotel accommodation for

four nights – in total, up to €1000 for accommodation is covered by the programme.



Coverage of the visitor fee

for SEMICON Korea.

### **KEY MARKET INSIGHTS**

Participating in the **Digital Solutions Korea 2026** business mission represents a unique opportunity for European SMEs and start-ups because:

The Republic of Korea is Asia's 4th and the world's 12th economy.

EU exports to the Republic of Korea in 2023 amounted to €57.8 billion in goods and €18.7 billion in services.

The Republic of Korea is a digital powerhouse: ranking 1st worldwide for Information and Communication Technology (ICT) infrastructure and mobile internet connectivity, 2nd for ecommerce ratio, 3rd for cybersecurity, 4th for ICT exports, 10th for government Al readiness.

The Republic of Korea ranks 1st in the OECD **Digital Government Index.** 

In 2024, the ICT industry accounted for 23.8% of the RoK's GDP and led the country's economic growth, approximately 34% of total exports.

strategic areas in its Science and Technology Master Plan (2023 - 2027)includina semiconductor and display, secondary battery, advanced mobility, as it represented hydrogen, cybersecurity, AI,



The Ministry of

**Strategic** 

etc.

Science and ICT

listed 12 National

Technologies as

Discover the business mission and apply

## BY 12 SEPTEMBER 2025

Find out more

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