



## DIGITAL SOLUTIONS KOREA 2026

## BUSINESS MISSION OVERVIEW

9 – 13 February 2026

Thanks to the Digital Solutions Korea 2026, **50 European SMEs including start-ups** will visit the Republic of Korea and kick-start their internationalisation path in the Digital Solutions sector.

This business mission presents a **unique opportunity** for EU SMEs to establish valuable contacts, showcase their solutions, build long-lasting relationships with Korean enterprises, and explore new business avenues together. The EU Business Hub provides market insights, matchmaking services, financial and tailored support to companies.

### TARGET AUDIENCE



**European SMEs including start-ups and enterprises** in the Republic of Korea involved in the Digital Solutions sector, such as: sustainable semiconductor manufacturing technologies, semiconductor materials and equipment, AI, advanced packaging, etc.

**Business operators in the Republic of Korea**, notably buyers, distributors and R&D partners in public and private sectors, and investors.

# OVERVIEW OF THE BUSINESS MISSION

The business mission to Seoul will last five days in total, including three days of dedicated business matchmaking and networking, a visit to SEMICON Korea for further business opportunities, as well as a study tour.

The business mission agenda is as follows:

## Day 1

Arrival in Seoul, welcome & networking reception.

## Day 2

Briefing session with sectoral experts and a study tour.

## Day 3

Business matchmaking sessions and networking reception.

## Day 4

Business matchmaking and networking at SEMICON Korea.

## Day 5

Last day of business matchmaking sessions and debriefing session.



## SERVICES/BENEFITS THE EU PARTICIPANTS WILL BE RECEIVING



**Business matchmaking** resulting in pre-arranged in-person meetings with carefully selected enterprises in the Republic of Korea.



**Market intelligence information** including sectoral briefings providing valuable insights on market structure and potential opportunities.



**Cultural and linguistic support** such as briefings on doing business in the Republic of Korea and support for interpretation and translation.



**Financial support** up to €1000 to benefit from a menu of additional customised services co-funded by the programme (e.g. translation, printing, legal advice, booth decoration).



**Hotel accommodation** for four nights – in total, up to €1000 for accommodation is covered by the programme.



**Coverage of the visitor fee** for SEMICON Korea.

# KEY MARKET INSIGHTS

Participating in the **Digital Solutions Korea 2026** business mission represents a unique opportunity for European SMEs and start-ups because:

The Republic of Korea is **Asia's 4th and the world's 12th economy**.

EU exports to the Republic of Korea in 2023 amounted to **€57.8 billion in goods and €18.7 billion in services**.

The Republic of Korea is a **digital powerhouse**: ranking 1st worldwide for Information and Communication Technology (ICT) infrastructure and mobile internet connectivity, 2nd for e-commerce ratio, 3rd for cybersecurity, 4th for ICT exports, 10th for government AI readiness.

The Republic of Korea ranks **1st in the OECD Digital Government Index**.

In 2024, the ICT industry accounted for **23.8% of the RoK's GDP** and led the country's economic growth, as it represented approximately 34% of total exports.

The Ministry of Science and ICT listed **12 National Strategic Technologies** as strategic areas in its Science and Technology Master Plan (2023- 2027) including semiconductor and display, secondary battery, advanced mobility, hydrogen, cybersecurity, AI, etc.

Discover the business mission and apply

**BY 12 SEPTEMBER 2025**

Find out more

**EUBUSINESSHUB.EU**

EU Business Hub – Japan and the Republic of Korea is an EU-funded programme that supports EU businesses in the green and low-carbon, digital, healthcare and medical equipment sectors to enter the markets of Japan and the RoK.



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