

# CHECK IF YOU ARE ELIGIBLE TO PARTICIPATE IN OUR BUSINESS MISSIONS!



Are you an EU SME  
or a start-up?



**YES**



**NOT ELIGIBLE**

Was your company established over 5 years ago  
(or 3 years for start-ups)?



**YES**



**NOT ELIGIBLE**

Are you able to demonstrate last 3 years of financial  
figures (or last 2 years for start-ups only)?



**YES**



**NOT ELIGIBLE**

Is your company entirely or majority EU-owned?



**YES**



**NOT ELIGIBLE**

Does your company have its headquarters  
in the European Union?



**YES**



**NOT ELIGIBLE**

## WHAT ELSE YOU CAN DO

Does your company have a proven track record of international  
business cooperation (outside the European Union)?



**YES**



We suggest that you strengthen  
this point before applying

Does your company have a solid business strategy for entering  
the target markets of Japan or the Republic of Korea?



**YES**



We suggest that you strengthen  
this point before applying

Does your company have a sufficient turnover and number  
of employees to successfully enter the target market?



**YES**



We suggest that you strengthen  
this point before applying



**DOES YOUR COMPANY MEET THESE CRITERIA?  
IF YES, EXPRESS YOUR INTEREST**

EU SMEs and start-ups can apply to up to

**3**

business missions  
across both  
target countries

**2**

missions  
in the same  
country